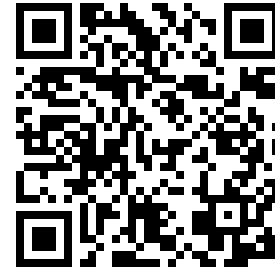


— COUNSELOR PRINT PACK · COVER

Trade path print pack

Counselor print pack cover — flyer, checklists, career-changer weeks, parent FAQ, HR intro, and sponsor questions. Always send families home with a double-check on apprenticeship.gov and the school site / Scorecard.



registeredtradeschools.com/for-counselors/
Scan · no tracking params

- **Briefing flyer + QR** → /for-counselors/flyer/
- **Trade-path checklist · Talking points · Send-home**
- **Career-changer 30-day plan** + Week-1...4 tear-offs
- **Parent / adult FAQ · Employer / HR intro** (+ share scripts on kit hub)
- **Questions for the apprenticeship sponsor** → /for-counselors/sponsor-questions/
- **Union vs non-union path · Job-Center visit prep**
- **Related Instruction decode · First-week onboarding**
- **Probation / cancellation · Multi-occupation picker**
- **RTI vs employer-sponsor split · “Not Accepting Applications” strip**
- **Journeyworker ratio / supervision · Pre-apprenticeship vs registered RA**
- **Agreement vs handbook · Group sponsor vs employer picker**
- **Time-based vs competency term · RI who-pays picker**
- **Probation vs cancellation side-by-side · JAC vs single-employer**
- **Wage schedule public-copy · Selection / ranking / lottery**
- **Standards PDF vs oral promise · EO poster visibility check**
- **Completion / credential card · RI attendance vs OJT log**
- **Probation length public-copy · Tools / PPE who-buys**
- **Not Accepting vs recruiter pitch · Journeyworker ratio on-site**
- **Sponsor contact vs admissions · RI attendance vs graduation claim**
- **RAPIDS / program ID vs brand · Probationary vs starting wage**
- **JAC vs employer hiring authority · RI invoice vs sponsor-paid**
- **JW card day-1 vs completion timing · Tuition reimbursement year-1**
- **Registered vs state-licensed · Tools free after start**

Verify strip (say this out loud): “Search the sponsor’s name on apprenticeship.gov before anyone applies. Confirm school facts on the

school’s catalog or College Scorecard. This directory is a map of public DOL and Scorecard data — not openings and not a ranking.”

Kit hub: registeredtradeschools.com/for-counselors/ · Methodology: [/methodology/](#)

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